Technology and Business Development Program

(TBDP)

The Technology and Business Development Program invites the submission of proposals for research projects in need of feasibility demonstration and/or prototype development for commercialization purposes. Funding is for a one-year period, is derived from royalty income and state funding, and is distributed by the Technology Development Center.

Awards

TBDP I — ($5,000) If a project is deemed to be in the “early development” stage, this program will counsel award winners on how to prepare an invention record and report form; conduct a patent and literature search; and conduct a preliminary market analysis.

TBDP II — ($10,000-$30,000) This program is directed toward projects which have moved past the “early development” stage, have disclosed their invention to the TDC office, and are in need of “gap” funding.

TBDP III — ($30,000 +) This program is geared for projects which have previously been through TBDP II and are experiencing “market ready” issues.

ISRMP — ($50,000) - Industrially Sponsored Research Matching Program—Applicants must have or will be required to show matching funding from industry sponsors to be considered for this award.

Submission Instructions

Proposals must be submitted to TDC by September 18, 2015 via email to tdc@okstate.edu or mail to Steven Price, TBDP Committee Chair, 1201 S. Innovation Way Drive, Suite 210, Stillwater, OK 74074. Contact the Technology Development Center at 405-744-6930 with any questions.
Proposal Guidelines

Samples of projects that would be of interest include:

- Projects to strengthen copyright/patent status
- Prototype development/construction
- New faculty start-up companies
- Projects with Oklahoma companies that have expressed interest in and are willing to co-support and/or commercialize the research
- Projects that have received sponsored research from industry

Proposals should be short – no more than two pages – and should contain:

1. Filled-out cover sheet (provided and is attached to the RFP)
2. A title
3. Name of the principal investigator with contact information
4. Description of the technology to be commercialized
5. At a minimum, an OSU Invention Record and Report Form must have been submitted to TDC at least one week prior to submission of TBDP II or TBDP III proposal; list its record number and date of submission

This means you should submit your IRR form now.

6. Plan for commercialization, covering patent/copyright status; actual or potential interest by companies; entrepreneurial interests of PIs; short and long-term impact for Oklahoma; size of industrial match
7. Project timeline
8. Documented support from private sector, if any
9. Proposed budget (indirect costs are waived) Please use attached budget form

Notes:

- The evaluation process will give more emphasis to the commercial potential of the technology than the scientific merits of the technology itself. Proposals will be evaluated on a case by case basis. Specific elements of a technology's commercialization potential addressed by reviewers include: strength of IP protection, customer needs addressed and value proposition, length of time to commercialization, market size, benefit to OSU, jobs in Oklahoma, and size of industry match.

- OSU's Spears School of Business is available to assist you with determining and describing your technology's commercial potential, should you need assistance. Contact Richard Gajan, Clinical Assoc. Prof.

- PI's may be expected to give a verbal presentation of their proposal. If awarded a grant, PI's will be required to provide mid-project and final status reports. PI's and Co-PI's who have not provided required updates will have new projects rejected by the committee until status reports on previous projects are submitted.

- It is important that you contact your college’s research office, prior to submission, regarding procedures for TBDP proposals.

- There is no limit to the number of proposals a PI can submit.

- Please note that TDC will no longer fund tuition with TBDP grant monies.